

# SPONSORSHIP PROPOSAL

**Partnering for a Better Tomorrow** 



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## Welcome

Dear Potential Sponsors,

Impact Space is a leading organization with a proven track record of empowering young people to create positive change. We're committed to eradicating poverty, and we believe in the power of collaboration to achieve this goal. My name is Irene Nyarko, Founder of Impact Space Inc., and I'm thrilled to invite you to partner with us on this critical mission.



Founder & CEO

#### **BENEFITS OF SPONSORSHIP**

Partnering with us offers the following benefits:

- Impact Visibility: Showcase your brand in community projects, events, and media outreach.
- CSR Alignment: Align your corporate social responsibility goals with tangible community projects.
- Employee Engagement: Engage your employees in meaningful opportunities and initiatives.

Our journey in education, community development, and other sustainable poverty ending initiatives is a testament to what can be achieved through collaboration. Your sponsorship is not just a contribution; it's a partnership towards a thriving equitable world.

Thank you for your consideration. We look forward to forging an impactful partnership with you.

Warm regards,

Irene Nyarko Founder & CEO Impact Space Inc.

I. pyarko

## **About Us**





Founded in 2020, Impact Space is a 501(c)(3) nonprofit organization, headquartered in the United States, with a dedication to creating global change through local action. We dedicate ourselves to empowering and mobilizing the youth to tackle poverty in their local underserved communities. Our approach combines on-the-ground action with innovative digital strategies and impactful partnerships that transform corporate and individual goodwill into measurable impact, making real differences in underserved communities globally.



#### **4Es Strategy**

Engage, Educate,
Empower and Equip
young people to
innovate and elevate
their communities out of
poverty.



#### Goals

Empower and Mobilize

1 million young people in underveloped communities by 2030 to: assist the most vulnerable, start sustainable ventures and be gainfully employed.

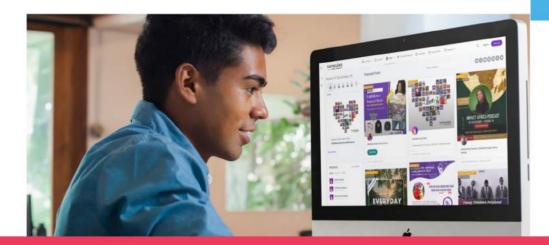


#### Success

Our success depends on effective partnerships with global corporations and local organizations, engaged leadership, and the optimum leveraging of data-driven technologies to drive sustainable change.



## **Our Mission**



## **MISSION**

## **VISION**

- 1.To empower and mobilize young people in underserved regions to create sustainable solutions for ending poverty.
- 2.To empower organizations to eradicate poverty

We envision a thriving global community, where everyone, regardless of their origins, is fulfilling their potential and making meaningful contribution to society.









## **Our Impact**

In just a few years, Impact Space has empowered and mobilized thousands of volunteers across 12 regions in 7 African countries including:

Ghana, Kenya, Liberia, Nigeria, Sierra Leone, Uganda and Zimbabwe.

Our online reach extends to over 40 countries globally.

#### Milestones and Achievements:

- Launched several impactful educational initiatives, including skill-building courses and workshops, reaching and empowering a vast number of young individuals.
- Conducted over 30 community care drives, directly bettering the lives of thousands in vulnerable situations.
- Fostered entrepreneurial growth through micro-grants and mentoring, aiding in the creation of sustainable local businesses in 4 countries.

AGENTS OF CHANGE!



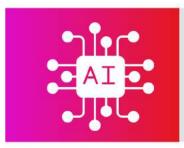
## **Our Programs**

Our programs are designed to educate, empower, and equip the next generation to uplift communities, driving forward our mission to eradicate poverty.



#### **EmpowerED**

We invest in the youth, providing them with the education, skills, and opportunities needed to be agents of change in their communities.



#### I-AM-AI-READY

A series of educational initiatives that helps bridge the gap caused by fast advancing AI technology and the current skills of the general population



#### **Thrive**

Support groups dedicated to uplifting the mental, physical, spiritual, and career wellbeing of the youth, girls, women, and communities.



#### RAYSE

The Rural Africa Youth Solar Empowerment program trains the youth to innovate and create self-sustaining communities from solar-powered farming to solar-powered transportation.



#### **Impact My Community**

Community care drives aimed at uplifing communities and giving the youth hands-on experience in leadership and community development.



## **Sponsorship Opportunities**

#### Join Our Mission for Transformative Change

With over 30 impactful care drives across 12 regions in 7 African countries, Impact Space has catalyzed positive change for thousands. Our initiatives range from educational workshops to comprehensive health campaigns, each designed to forge a more equitable and sustainable world. As our partner, your brand becomes integral to this growing legacy of change



#### Visible Impact, Real Engagement

Our care drives offer a unique opportunity for brands to visibly make a difference. Imagine your organization's logo on t-shirts worn by enthusiastic youth volunteers during transformative field missions. This isn't just symbolic support; it's a tangible, shareable testament to your commitment to social good.

Active Event Countries: Ghana, Kenya, Liberia, Nigeria, Sierra Leone, Uganda, Zimbabwe.



#### **Diverse Opportunities for Sponsorship**

Beyond field missions, your brand can support a variety of programs, including online educational initiatives, solar education programs, podcasts, and webinars. Each sponsorship avenue provides a different angle of engagement and visibility, allowing you to showcase your commitment to diverse causes.

By becoming a sponsor, you leverage your brand and resources for a significant visible impact.





## **Sponsorship Process**

At Impact Space, we've streamlined the journey to becoming a sponsor into a seamless and meaningful experience. Our process ensures that every step you take with us not only contributes to our mission but also aligns with your organizational goals and values. Here's how you can join us in making a difference:

#### Step 01

**Connect With Us:** Visit our website or contact us directly to begin your journey as a sponsor. Our dedicated team is ready to guide you through the process and answer any questions you may have.

#### Step 02

**Select Your Package:** Choose from a variety of sponsorship levels, each offering unique benefits and opportunities. Whether you are looking to make a one-time impact or seeking a long-term partnership, we have the right option for you.

#### Step 03

**Brand Integration:** Provide us with your brand information for seamless integration into our programs. From logo placements to social media shoutouts, we ensure your brand is prominently featured in our initiatives.

#### Step 04

**Make An Impact:** Finalize your sponsorship and become an integral part of the Impact Space mission. Witness the tangible difference your contribution makes through regular updates, stories, and visual content from the field.



#### Transparent, Accountable, and Optimized

We believe in transparency and accountability at every step of the sponsorship journey. Our optimized timeline and reporting system ensure that you are well-informed and engaged throughout the partnership. By sponsoring Impact Space, you are not just supporting a cause; you are joining a movement dedicated to creating real, lasting change.



## Ready to make a difference?

At Impact Space, we understand that each organization has unique Corporate Social Responsibility (CSR) goals. We offer flexible sponsorship opportunities that can be tailored to meet your specific needs. Review customizable options below and contact us to get started.



### **Customizable Sponsorship Opportunities**

- Reach: Choose how many people you want your sponsorship to impact. Whether it's a small community project or a large-scale initiative, we can adjust the scope to match your vision.
- Regions: Select the geographical areas where you want to make a difference, from single locations to multiple regions.
- Logo Placement: From event T-shirts to banners and marketing materials, choose where your brand will be visible.
- Care Packages: Decide the focus of your care packages, whether they
  are for basic needs, educational supplies, or health care products.
- Volunteer Engagement: Specify the number of volunteers that will be involved in your sponsored projects.
- Social Media Exposure: Leverage our social media platforms to enhance your brand's visibility, with customizable reach depending on your sponsorship level.
- Additional Benefits: From verbal acknowledgments at events to opportunities for branded items in care packages, we can incorporate a variety of additional benefits to enhance your sponsorship experience.







## Join US

Join us in driving forward our mission to eradicate poverty. Partner with Impact Space today for a better tomorrow.

## **Contact Us**

For more information or to discuss potential partnerships, please contact us at:

Phone: +1 855-777-2080

Website: www.theimpactspace.org

Email: sponsor@theimpactspace.org

Address: 16192 Coastal Hwy. Lewes, DE 19958

We look forward to collaborating with you and welcoming you into our community of change-makers.